

Job Analysis Survey on Alternative Level of Certification

The survey is a preliminary step to collect data that will help us determine what if any alternate levels of certification might be offered in the future. The job analysis survey of LPNs and LVNs involved in WOC care is in the final phase of the development process.

The expected release date for the survey is Q2 but most likely Q3.

We have collected and maintained a list of LPN/LVN's, Educators and Nurse Executives who will be receiving the survey.

If you know of an LPN /LVN or a particular system willing to participate in this survey, please encourage them to send their contact information on www.wocncb.org or call Kathy Meyer at the WOCNCB office at 1-888-496-2622.

New Advanced Practice Committee

An updated and revised Advance practice Handbook is nearly ready for release. We'll notify all certificants by email as soon as the new version is complete and post it on the certification board website.

The newly formed Advanced Practice Committee is working with our testing company to develop psychometrically sound and legally defensible examinations consistent with test specifications.

The first step when developing the exam is to develop and execute a job analysis. Please contact WOCNCB national office if you are a CNS or NP and would like to participate in the AP job analysis.

Evidenced based Practice Supplement in JWOCN

Watch for the upcoming evidence based practice literature review prepared by our new standing committee, the Evidence Based practice Committee chaired by Jane Fellows.

The 28 page supplement containing a review of the 2007 and 2008 literature will be distributed within the July/August issue of the Journal of Wound, Ostomy and Continence Nursing.

This will be an annual project of the WOCNCB.

Marketing Efforts

New Program with the VA and Department of Defense

Starting June 1, the WOCNCB became a partner in the "Let's Get Certified" campaign sponsored by the Veteran's Administration and the U.S. Department of Defense military branches: Army, Navy, Marines, Air Force, and Coast Guard.

The campaign will reach nurses in over 155 government run healthcare facilities.

The general idea of the campaign is that each hospital or facility will be competing to get their nurses board certified. The newly certified nurses will be providing excellent care to our soldiers, sailors, veterans and their family members.

This program is a great chance to show the Certification Board as the Gold Standard for certification making their WOC nurses the best they can be.

This campaign will also aid many of the VA hospitals that are attempting to obtain Magnet status.

Reaching Our Legislators and Regulators

A direct mail campaign marketing called "The Value of the C" will begin in late August.

The campaign will reach federal and state legislators which is especially important as the federal government continues to press for improvements in health care delivery and costs.

Government Action on Pressure Ulcer Initiatives

Last fall CMS held regional meetings focused on prevention of pressure ulcers in hospitals and long term care facilities. Since that time we have been monitoring pressure ulcer prevention initiatives in several states.

In a joint effort with the WOCN Society, last December a position statement about the educational and experiential qualifications of board certified WOC nurses was developed and sent to over 200 stakeholders involved in a pressure ulcer initiative in Wisconsin and other states.

We have opened a dialog with CMS to educate CMS and others about the value of board certified WOC and foot care nurses. We will continue to build our relationship with CMS.

This July CMS will initiate a cash incentive pilot for LTC facilities in four states beginning in July 2009. We will respond with an informational direct mail marketing campaign to all involved facilities.

Stay tuned for all our marketing campaigns.

Awards and Grants

The winners of our employee recognition award and certification grants were announced at the awards ceremony in St Louis.

Applications for the 2010 awards and grants are available on line.

The Certification News Goes Green

Like so many publications today, WOCNCB Certification News will no longer publish the bi annual print newsletter. Instead an electronic newsletter is distributed quarterly to all certificants.

Be sure the office has your current e mail address so you can continue to receive important news and program updates.

We appreciate your feedback about the newsletter which has been updated to provide enhanced information and more personal interest articles. Send an email to the office and let us know what you think.

How about submitting an article for the newsletter? Let us know if you're interested by emailing the office.

Don't forget, if you are earning points for PGP, submitting articles is a great to do it.

Do You Tweet?

WOCNCB is on twitter!

The URL is <http://twitter/WOCNCB>

News plans are underway to launch a blog in June where you can interact with other certificants about issues that are important to you and your practice.

Elections

Watch for an email announcing the opening of the Certification Board's 2009 Election in July.

All voting will continue to be conducted online.

Those of you without an email address in our database will receive a letter announcing the election and providing procedures for voting online.

Be sure to keep your contact information current with the office, because the Society and the certification Board are separate entities and maintain separate databases.